



Chesterfield
Baseball Clubs

Advertisement Application

Company Name: _____

Contact Name: _____

Phone Number: _____ Date: _____

Email Address: _____

Hyperlink Target: _____

Association selling ad: _____

Type of Sponsorship:

Premier (\$1,000)

Standard (\$300)

Ad Content and Layout

Guidelines:

- Advertisements from Sponsors and Premier Sponsors will run for 12 months
- Standard Sponsorships cost \$300
- Premier Sponsorships cost \$1,000 and will be displayed on all webpages of the site for the duration of the subscription period.
- Payment is made to CBC Baseball, Inc. and must accompany application
- Member associations who sell sponsorships will receive one third (1/3) of the proceeds.
- Advertisers will be displayed on the Home page with a hyperlink to the website of their choosing. Premier Sponsors will appear on all webpages
- All advertisements must comply with the CBCbaseball.org Advertising Policy (see below).
- Mail the completed Advertisement Application and payment to:

CBC Baseball, Inc.
P.O. Box 5477
Midlothian, VA 23112-3673

- Applications can also be emailed to Webmaster@cbaseball.org

CBCbaseball.org's Advertising Policy

January 16, 2006

CBCbaseball.org is a web site that displays advertisements. We accept only family friendly advertising that meet our ethical standards. CBCbaseball.org will NOT accept sponsorships or advertisements from companies advocating:

- Tobacco use
- Alcohol consumption
- Firearms
- Illegal use of drugs
- Gambling
- Pornography
- Discrimination against any race, color, national origin, religion, disability or handicap, or sexual orientation
- Adult products and services.
- Products intended to enhance or encourage hatred or violence.
- Any product or service that is in conflict with, or is not acceptable to, the local community or subject in which it appears.
- Businesses and other organizations that primarily promote, sell, or overtly endorse any of the products or services mentioned above.
- Unfair or deceptive acts or practices.
- Any other promotions deemed inappropriate for families by Out2.com. This includes, but is not limited to, any advertising that is against local, state, national or international laws, or that violates copyright or trademark laws.

CBCbaseball.org makes reasonable efforts to ensure that only advertisements suitable for children will appear on our Web site. However, you should be aware that advertiser's Web sites are not controlled by CBCbaseball.org. Advertisers may have different privacy policies, which we encourage you to review. When you click through to advertisers' Web sites, you may get cookies directly from them. CBCbaseball.org does not see or use these cookies, and we do not control how other sites use cookies.

CBCbaseball.org advertisers accept responsibility for their own products, services, and advertising. CBCbaseball.org does not endorse specific advertisers, products, or services. It should not be assumed that any organization or individual that posts information on CBCbaseball.org endorses any advertiser's products or services, unless specifically stated in the posted information.

Our advertisers do not, in any way, control or influence our content. In fact, it is our content and your participation that influence the advertisers.

Please immediately report possible violations of this advertising policy by e-mailing us at Webmaster@CBCbaseball.org.